

UK Government Spend Tracker Cookies and Privacy Policy

This Cookies and Privacy Policy ("Policy") outlines the use of cookies and the collection of personal information when you visit the govspend.co (the "Website"). By using the Website, you consent to the practices described in this Policy. If you do not agree with the practices described herein, please do not use the Website.

1. Cookies

1.1. What Are Cookies?: Cookies are small text files that are placed on your computer or mobile device when you visit a website. They are widely used to make websites work more efficiently and to provide information to the website owner.

1.2. Types of Cookies: We employ both session and persistent cookies on the Website. Session cookies are temporary and are deleted when you close your browser, while persistent cookies remain on your device for a longer period.

1.3. Why We Use Cookies: We use cookies for the following purposes:

- **Essential Cookies:** These cookies are necessary for the Website to function properly.
- **Analytics Cookies:** We utilize analytics cookies to gather information about how you use the Website. This information helps us enhance the Website's performance and user experience.
- **Hotjar:** We use Hotjar, a third-party service, to analyze and track user behavior on the Website. Hotjar employs cookies to collect information such as mouse clicks, scroll behavior, and visitor interaction with the Website. This data aids us in understanding how users navigate and interact with our site, enabling us to make improvements.

1.4. Managing Cookies: You can control and manage cookies through your browser settings. Please note that disabling certain cookies may impact the functionality and user experience of the Website.

2. Personal Information

2.1. Collection: We may collect personal information that you voluntarily provide when using the Website. This may include your name, email address, or other contact information when you submit forms or interact with our services.

2.2. Use: We will only use the personal information you provide for the purposes for which it was collected, as described on the Website. We will not share your personal

information with third parties unless we have your explicit consent or are required to do so by law.

3. Security

We take reasonable precautions to protect the personal information and data collected through the Website, including the use of encryption and secure server connections. However, no method of transmission over the internet or electronic storage is entirely secure, and we cannot guarantee absolute security.

4. Changes to this Policy

We may update this Policy periodically to reflect changes in our practices or for other operational, legal, or regulatory reasons. The updated Policy will be posted on this page, with the "Last Updated" date indicating the date of the latest revisions.

5. Contact Information

If you have any questions or concerns about this Policy or the privacy practices of UK Government Spend Tracker, please contact us at contact@govspend.co